

62nd Annual Meeting
Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina
October 15 – 16, 2026

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Sponsorship Opportunities	Gold	Silver	Amount Sponsored
Breakfast / Coffee Breaks <i>Name/Logo on Conference Schedule</i> <i>Sponsor sign at break area</i> <i>Promotional materials* in attendee bags</i>	\$500	\$250	
Track Sponsor <i>Name/Logo on Conference Schedule</i> <i>Named track sponsors in sessions</i> <i>Promotional materials* in attendee bags</i>	\$300	\$150	
Exhibitor <i>Exhibitor table in luncheon or registration area</i> <i>Name/Logo on Conference Schedule</i> <i>Sponsorship noted prominently on registration signage</i> <i>Opportunity to present in discussion or panel session</i> <i>Promotional materials* in attendee bags</i> <i>Includes one (1) table</i> <i>One (1) conference registration</i>	\$500	\$500	
Luncheon / President's Reception <i>Exhibitor table in luncheon</i> <i>Name/Logo on Conference Schedule</i> <i>Sponsorship noted prominently on registration signage</i> <i>Opportunity to present in discussion or panel</i>	\$750	\$750	

<i>session</i> <i>Promotional materials* in attendee bags</i> <i>One (1) conference registration</i>			
President's Reception <i>Name/Logo on Conference Schedule</i> <i>Sponsorship noted prominently on registration signage</i> <i>Opportunity to present in discussion or panel session</i> <i>Promotional materials* in attendee bags</i> <i>Public announcement at Thursday's luncheon and President's reception</i> <i>One (1) conference registration</i>	\$1000	\$1000	
Individual <i>One additional ticket for Thursday luncheon or President's reception</i> <i>Name listed on SEINFORMS list of sponsors</i>	\$200	\$100	

** Promotional materials for attendee bags to be provided by sponsor.*

Thank you for your sponsorship of SEINFORMS 2026 Annual Conference!

Sponsorships are suggested amounts. Please feel free to discuss any amount with the SEINFORMS 2026 Program Chair, Dr. Cheryl Hild at (865) 659-3388 or seinforms2026@gmail.com.

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