

**CALL FOR PAPERS**  
**SEINFORMS 2024**  
**60<sup>th</sup> Annual Meeting**

***"Boardwalk Dialogues: Unveiling Insights, Building Connections"***  
**Embassy Suites by Hilton Myrtle Beach Oceanfront Resort**  
**Myrtle Beach, South Carolina**

***October 3 – October 4, 2024***

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Papers and proposals, symposiums, tutorials, case studies and workshops are invited across all business topics related to management science techniques and applications, and on innovative methods of teaching management science. Submissions by practitioners on management science applications are especially welcome.

Make plans now to share your research with us in October and enjoy the fellowship, and fun in the heart of the Grand Strand with its sandy white beach, fresh off-the-boat seafood, and premier golf courses.

**The submission process opens on March 1, 2024, through September 1, 2024.**

1. Click on the following link <https://seinform2024.exordo.com/> to make a submission to the conference. Instructions for the submission process are provided at the link. **Files must be submitted in PDF format.**
2. For 2024, SEINFORMS welcomes "Papers," "Abstracts" and "Paper Proposals" for conference attendance and presentations, as well as "Poster Presentations" for undergraduate students. Abstracts will be published in a section of the proceedings. We encourage you to come and share your research ideas with us in hopes of converting the ideas into refereed journals. "Abstracts" will not be considered for paper awards.
3. Abstracts should be a minimum of 500 words and cover at a minimum contribution and methods.
4. Paper proposals should be a minimum of four (4) pages long and describe the complete paper.
5. An author is limited to submitting a maximum of three (3) papers, either single or multiple-authored.
6. Authors and affiliations including complete addresses, phone numbers, and e-mail addresses are collected during the submission process and thus should NOT be included in the submitted document.
7. In the case of multiple authors, all correspondence will be sent to the first author, unless otherwise requested.

**Participant Obligation:** The submission of a paper, abstract, paper proposal, or poster for this meeting means that the author(s) agree(s) to participate in the meeting by serving as session chairs and discussants if needed. Only those authors who register to attend the meeting in advance of the publication date will have their papers published in the proceedings.

**Student Papers and Posters:** Graduate students are encouraged to submit papers to the appropriate subject track. Undergraduate students working with faculty sponsors are encouraged to submit posters to the Undergraduate Student Poster Session. The submission process will open on March 1, 2024, and the deadline is August 1, 2024.

**Symposiums, Tutorials, and Workshops:** Proposals for special sessions should include a description of the session, names and affiliations of all participants, and the proposed benefit of the session to members. It is the responsibility of the session leader to ensure that the scheduled participants attend the meeting. A one-page summary of each special session will appear in the proceedings.

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## SEINFORMS uses an electronic submission process.

To submit your paper, proposal, symposium, tutorial, or workshop for the 2024 Annual Meetings, visit the **SEINFORMS web site** at <http://www.seinforms.org> for electronic submission instructions.

### SEINFORMS 2024 Tracks and Chairs

#### **ACCOUNTING**

Dr. Dena Breece  
The University of North Carolina at Pembroke

#### **ECONOMICS, AND FINANCE**

Dr. Steve Lang  
Randolph Macon College

#### **IT MANAGEMENT, ANALYTICS, BUSINESS INTELLIGENCE, DATA MINING, AND STATISTICS**

Dr. Michael Houston  
Lander University

#### **MANAGEMENT, ORGANIZATIONAL BEHAVIOR/THEORY, AND HR MANAGEMENT**

Dr. Tim DuPont  
Newberry College

#### **SUPPLY CHAIN AND LOGISTICS**

Dr. Sergey Ponomarov  
The Citadel

#### **UNDERGRADUATE STUDENT RESEARCH POSTERS AND INTERNSHIP POSTERS**

Dr. Seth Selke  
Wesleyan College

#### **SPECIAL TRACK ON ARTIFICIAL INTELLIGENCE, AI APPLICATIONS AND GENERATIVE AI**

Dr. Cheryl Hild  
Lincoln Memorial University

#### **HEALTHCARE MANAGEMENT, PUBLIC SECTOR, AND NOT FOR PROFIT**

Dr. Subhajit Chakraborty  
Coastal Carolina University

#### **INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY**

Dr. Alice Obenchain-Leeson  
Roanoke College

#### **MARKETING, INTERNATIONAL BUSINESS, HOSPITALITY, RECREATION AND SPORTS MANAGEMENT**

Dr. Cherie Rains  
Lander University

#### **SYMPOSIUMS, PANEL SESSIONS AND WORKSHOPS**

Dr. Clint Harshaw  
Presbyterian College

#### **CASE STUDIES AND TUTORIALS**

Dr. Arnica Mulder  
Roanoke College

### ***Special Session Opportunity*** **MEET the PRESIDENTS**

As we celebrate the 60th anniversary of the conference, we've gathered some of the outstanding contributors who have played a crucial role in shaping the conference into what it is today. Join us to share stories about the past and engage in discussions about the future direction of the conference.

Dr. Amit Shah  
Dr. Edward Showalter  
Dr. Reza Kheirandish

### **QUESTIONS AND CORRESPONDENCE CAN BE SENT TO THE PROGRAM CHAIR**

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